

# STRUCTURAL ENGINEERING SUMMIT 2024

LAS VEGAS, NV: MGM GRAND HOTEL - NOVEMBER 5 - 8, 2024



## NCSEA Summit Exhibitor Add-on Marketing Opportunities

### EXHIBITOR ZONE PRESENTATIONS

As a Summit exhibitor, you have exclusive access to this add-on opportunity, offered virtually in the weeks leading up to the Summit. Engage and interact with structural engineers on the topic of your choice—product demo, technical education, networking, and more.

- 30-minute sessions, hosted online
- Promoted to our entire list of 25k+ structural engineers
- Free registration for virtual attendees
- Registrant and attendee data shared with you after your session



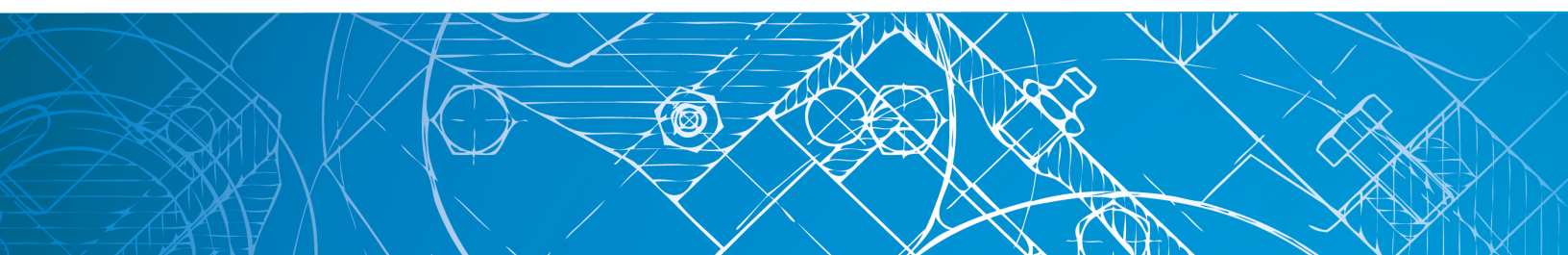
Corporate Member	Non-Member
\$2,300	\$3,000

### LOUNGE CONVERSATION STARTERS

NCSEA will host Conversation Starters in the Exhibit Hall Lounge, featuring exhibitor-led discussions and other pre-planned discussion topics.

- 30-minute sessions during breaks and/or lunches
- Hosted in person in the Exhibit Hall Lounge
- Promoted to Summit attendees
- Registrant and attendee data shared with you after your session
- Very limited availability

Corporate Member	Non-Member
\$2,300	\$3,000



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### 2024 SUMMIT EXHIBITOR PREVIEW

270 x 270 px

**Exhibitor Name**  
Booth Number

Visit company XYZ in booth #123 in the Structural Engineering Summit Exhibit Hall, November 8-9, to learn about the latest and greatest industry advancements, product innovations, expert resources, and helpful services. Explore and learn more by visiting [www.abcdefg.com](http://www.abcdefg.com)

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## EXHIBITOR PREVIEW EMAILS

Promote your brand and marketing messages to the full NCSEA email distribution list of 25,000+ structural engineers in the Summit Exhibitor Preview email. This email will be sent out prior to the Summit, and your presence will help you stand out amidst the crowd and drive traffic to your booth. Secure your spot soon; top placements will sell out fast.

All rates include a 270x270 px logo, company name, booth number, 270 characters of copy (including spaces), and one hyperlink.

Placement	Corporate Member	Non-Member
Top Row	\$1,800	\$2,000
Row 2	\$1,600	\$1,800
Row 3	\$1,400	\$1,600
Row 4	\$1,200	\$1,400
Row 5	\$1,000	\$1,200
Row 6	\$800	\$1,000

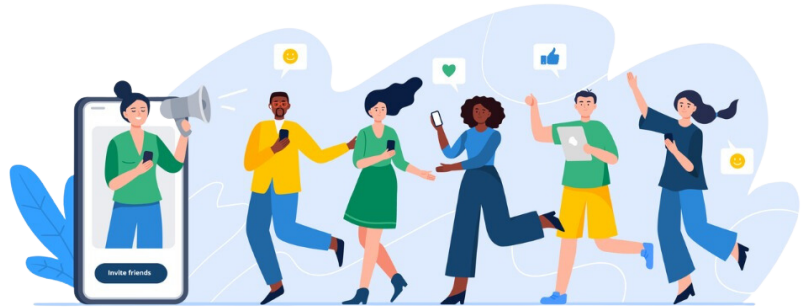
## EVENT APP MESSAGE BLASTS

Get your message top of mind at the right time for attendees to take action. Encourage them to stop by your booth and learn more about your products and services.

The Summit Event App is the go-to resource for attendees to plan and log their education sessions, explore the exhibit hall and gamification options, and more.

NCSEA will blast out exhibitor messages via the Summit app. All you do is provide a brief message and subject line.

	<b>Corporate Member</b>	<b>Non-Member</b>
1 blast	\$500	\$600
2 blasts (max)	\$900	\$1,000



## EXHIBITOR PRIZE DRAWING

Exhibitors are welcome to donate 1-2 prizes to the Exhibitor Prize Drawing program. NCSEA will hold drawings each afternoon in the Exhibit Hall, and when announcing prizes and winners, the contributing exhibitor will be mentioned and thanked as well.



## READY TO PURCHASE AN EXHIBITOR ADD-ON? OR HAVE A QUESTION:

Contact Monica Shripka, Director of Sales, Marketing, and Business Development  
mshripka@ncsea.com o: 773-974-6561 | c: 314-210-9875