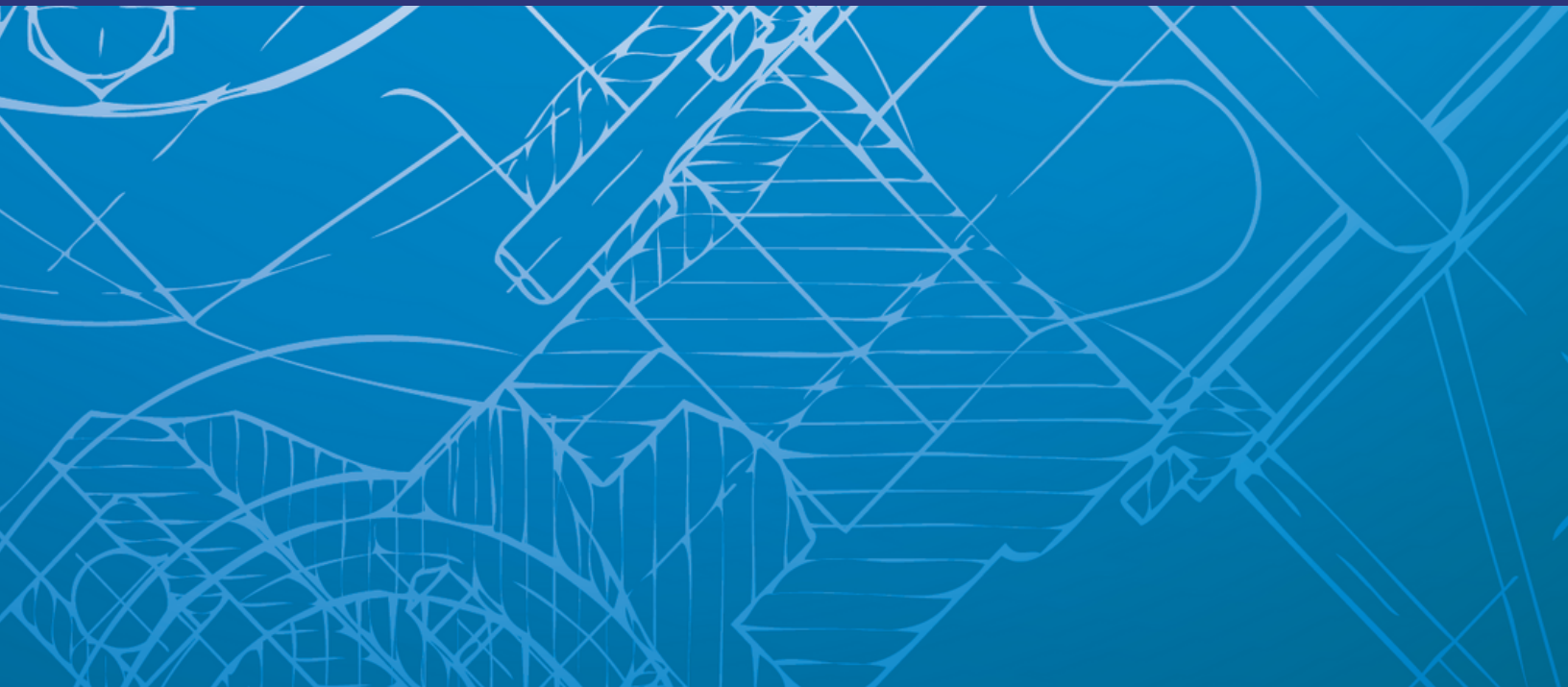


STRUCTURAL ENGINEERING SUMMIT



Join Us Where Brilliant Minds and Bright Lights Meet!
LAS VEGAS, NV: MGM GRAND HOTEL- NOVEMBER 5 - 8, 2024



Join Brilliant Minds in the City of Bright Lights to Network and Connect with the Best in Structural Engineering!

EXHIBIT HALL SCHEDULE*:

Tuesday, November 5

1 – 5 p.m. Exhibitor Move-In

Wednesday, November 6

7:30 – 9:30 a.m.

Exhibitor Move-In

10 a.m. – 4:00 p.m.

Exhibit Hall Open

5:30 – 7:00 p.m.

Reception in the
Exhibit Hall

Thursday, November 7

10 a.m. – 4 p.m.

Exhibit Hall Open

4 – 6 p.m.

Exhibitor Move-Out

*Subject to change.

The NCSEA Structural Engineering Summit Exhibit Hall is your opportunity to engage and interact with hundreds of practicing structural engineers—leaders in the field, influential minds, and curious problem solvers. Join us in Las Vegas at the MGM Grand Hotel, November 5 – 8th (exhibits 6-7th), 2024.

Become a Summit exhibitor to showcase your innovative software, state-of-the-art products, enhanced services, and essential resources at the largest structural engineering-focused exhibit hall.

Exhibitor Benefits

- 10x10 booth includes one 6' skirted table, two chairs, existing carpeting, pipe and drape
- Two days of exhibit hall action includes a reception Wednesday evening and all lunches and breaks on Wednesday and Thursday
- Two full Summit registrations includes all education, activities, and food; tickets for the Awards Celebration and other special events may be purchased separately
- Brand exposure and recognition in Summit communications and *STRUCTURE*
- Post-Summit attendee list including email addresses
- Priority booth selection for the 2025 Summit Exhibit Hall

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2024 BOOTH RATES

PRIME booth locations, available for corporate members only, are near food stations, bars, and entrance to the exhibit hall.

Booth Type	CORPORATE MEMBER RATES		NON-MEMBER RATES	
	Early Bird (by 2/14)	Regular (starting 2/15)	Early Bird (by 2/14)	Regular (starting 2/15)
PRIME Booth Island 20 x 20 ft.	\$12,600	\$13,500	Corporate member only	Corporate member only
PRIME Booth Double 20 x 10 ft.	\$7,200	\$7,800	Corporate member only	Corporate member only
PRIME Booth 10 x 10 ft.	\$4,300	\$4,600	Corporate member only	Corporate member only
Booth 10 x 10 ft.	\$3,700	\$4,000	\$4,400	\$4,700

SPONSORSHIP OPPORTUNITIES

- Purchase a Summit sponsorship to raise your brand awareness, drive traffic to your booth, and be seen as an industry leader.
- Prices start at \$4,000 for a Summit Sponsorship, which includes your brand logo on event communications, website, signage, and app.
- Sponsor a special event or specific conference feature and increase your presence at the show dramatically. Prices range from \$10,000 to \$50,000+, depending on your goals and event requirements.

BECOME AN EXHIBITOR TODAY!

Visit www.ncseasummit.com/booth-reservation-form and submit your booth registration today.

Exhibitor Add-on Marketing Opportunities

EXHIBITOR ZONE PRESENTATIONS

As a Summit exhibitor, you have exclusive access to this add-on opportunity, offered virtually in the weeks leading up to the Summit. Engage and interact with structural engineers on the topic of your choice—product demo, technical education, networking, and more.

- 30-minute sessions, hosted online
- Promoted to our entire list of 25k+ structural engineers
- Free registration for virtual attendees
- Registrant and attendee data shared with you after your session



Corporate Member	Non-Member
\$2,300	\$3,000

LOUNGE CONVERSATION STARTERS

NCSEA will host Conversation Starters in the Exhibit Hall Lounge, featuring exhibitor-led discussions and other pre-planned discussion topics.

- 30-minute sessions during breaks and/or lunches
- Hosted in person in the Exhibit Hall Lounge
- Promoted to Summit attendees
- Registrant and attendee data shared with you after your session
- Very limited availability

Corporate Member	Non-Member
\$2,300	\$3,000



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2024 SUMMIT EXHIBITOR PREVIEW

Exhibitor Name
Booth Number

270 x 270 px

Visit company XYZ in booth #123 in the Structural Engineering Summit Exhibit Hall, November 8-9, to learn about the latest and greatest industry advancements, product innovations, expert resources, and helpful services. Explore and learn more by visiting www.abcdefg.com

Exhibitor Name
Booth Number

270 x 270 px

Visit company XYZ in booth #123 in the Structural Engineering Summit Exhibit Hall, November 8-9, to learn about the latest and greatest industry advancements, product innovations, expert resources, and helpful services. Explore and learn more by visiting www.abcdefg.com

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EXHIBITOR PREVIEW EMAILS

Promote your brand and marketing messages to the full NCSEA email distribution list of 25,000+ structural engineers in the Summit Exhibitor Preview email. This email will be sent out prior to the Summit, and your presence will help you stand out amidst the crowd and drive traffic to your booth. Secure your spot soon; top placements will sell out fast.

All rates include a 270x270 px logo, company name, booth number, 270 characters of copy (including spaces), and one hyperlink.

Placement	Corporate Member	Non-Member
Top Row	\$1,800	\$2,000
Row 2	\$1,600	\$1,800
Row 3	\$1,400	\$1,600
Row 4	\$1,200	\$1,400
Row 5	\$1,000	\$1,200
Row 6	\$800	\$1,000



EVENT APP MESSAGE BLASTS

Get your message top of mind at the right time for attendees to take action. Encourage them to stop by your booth and learn more about your products and services.

The Summit Event App is the go-to resource for attendees to plan and log their education sessions, explore the exhibit hall and gamification options, and more.

NCSEA will blast out exhibitor messages via the Summit app. All you do is provide a brief message and subject line.

	Corporate Member	Non-Member
1 blast	\$500	\$600
2 blasts (max)	\$900	\$1,000



EXHIBITOR PRIZE DRAWING

Exhibitors are welcome to donate 1-2 prizes to the Exhibitor Prize Drawing program. NCSEA will hold drawings each afternoon in the Exhibit Hall, and when announcing prizes and winners, the contributing exhibitor will be mentioned and thanked as well.



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PRELIMINARY EXHIBIT HALL

FLOOR PLAN

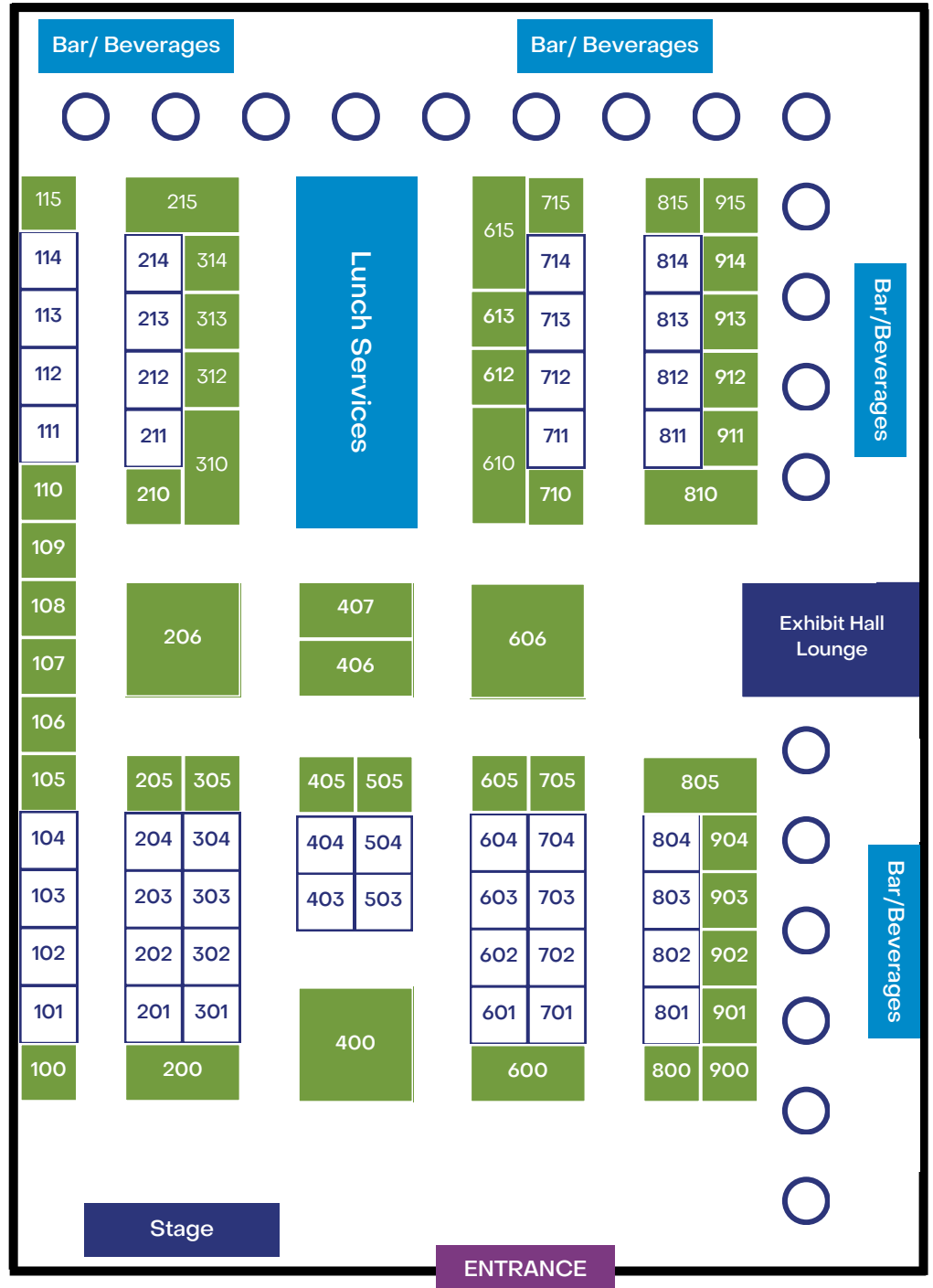
(subject to change)

The MGM Grand Hotel
3799 S Las Vegas Blvd
Las Vegas, Nevada 89109

 Prime Locations

 Table

Visit www.ncseasummit.com for an up-to-date booth floor plan with reserved and available booths noted.



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QUESTIONS?

Contact Monica Shripka, Director of Sales, Marketing, and Business Development at mshripka@ncsea.com
o: 773-974-6561 | c: 314-210-9875



NCSEA

National Council of Structural Engineers Associations